



Articles: Finding a copy of an article when you have the citation

Below is an example of an article citation:

Hogg, Margaret K., Alistair Cox, and Kathy Keeling. "The impact of self-monitoring on image congruence and product/brand evaluation." *European Journal of Marketing* (2000) 34:641-666.

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If the citation finder doesn't work for you, you can also try one of the options below.

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First, **determine the title of the journal**. The journal title in our example above is "European Journal of Marketing." Go to the **Pfau Library Catalog** journal search, available at <http://libcat.lib.csusb.edu/search/f>

Type the title of the journal you want. Result:

Titles (1-2 of 2)	
European journal of marketing.	
1	European journal of marketing.
<input type="checkbox"/>	Bradford, West Yorkshire : MCB Publications,
Mark	
<hr/>	
2	European journal of marketing [electronic resource].
<input type="checkbox"/>	Bradford, West Yorkshire : MCB Publications
Mark:	Available online; click for access. Available from more than one site: More...

If the title appears on the results list, then the library has at least some copies of that particular journal. The notation "Online" or "Electronic Resource" means a journal is available online.

Electronic copies of journals:

To view information about electronic copies of a journal, click on the title and look for the links in the "Full Text" box to find out what dates are available:

Uniform Title	European journal of marketing (Online)
Title	European journal of marketing [electronic resource].
Publication Info.	Bradford, West Yorkshire : MCB Publications
Continues	British journal of marketing
Absorbed	Journal of international marketing (Bradford, West Yorkshire, England : 1981)

FULL TEXT AVAILABLE ONLINE
[Full text available from ABI/INFORM Global: 01/01/1992 to 1 year ago](#)
[Full text available from Business Source Premier: 03/01/1971 to 10/31/2000](#)
[Full text available from Emerald Journals: 1989 to present](#)

This title is available in three different online databases: **ABI/INFORM**, **Business Source Premier**, and **Emerald**. The date we want (2000) is available all three. Click on any of the three links to browse through the available copies of the journal online.

Paper/microfilm copies of journals:

To view information about paper or microfilm copies of a journal, click on the title.

Title	European journal of marketing.
Publication Info.	Bradford, West Yorkshire : MCB Publications,
Continues	British journal of marketing

Location	Periodicals (3rd Floor) - Bound
Holdings	v. 21-22 (1987-88); v. 24-26 (1990-92)

The article from our sample citation is in volume 34, year 2000. This specific volume is NOT available in paper from the library.

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